

# Top 10 Benefits

## of Being an AwwaRF Subscriber

**1 Peer-reviewed and scientifically credible knowledge and technologies to apply at your organization.** Many subscribers realize substantial benefits and save significant costs by applying the Foundation's research findings. Data from subscribers show the average Foundation subscriber gains \$3,000 in research for every subscription dollar they contribute. In total, the Foundation has supplied the water community with more than \$350 million in applied research over the past 30 years.

**2 The opportunity to collaborate on research.** By participating in Foundation research, a utility can leverage their research dollars and fine-tune their own research efforts. Unsolicited proposals (proposals for projects that are not part of the solicited research agenda) can be selected for funding to serve as the stepping stone to further advancements in drinking water science. The Tailored Collaboration Program enables utility subscribers interested in research of a specialized or regional nature to leverage their funding with the Foundation's. Information on all the Foundation's research programs is available on the Web site.

**3 The opportunity to have input into the research agenda.** The Foundation puts great emphasis on the issues our subscribers tell us are their highest priorities. By communicating your research issues to the Foundation, you increase the likelihood that our research program will meet the needs of your utility. Feedback methods include the Web site ([www.awwarf.org](http://www.awwarf.org)), visits to utilities by staff, surveys, and roundtable discussions at selected water-industry conferences. You may also contact any Foundation staff member by telephone or e-mail at any time: +1 303.347.6100 or [info@awwarf.org](mailto:info@awwarf.org).



**4 Access to the Foundation's network of researchers and drinking water experts.** Close to 1,000 water utilities, manufacturers, and consultants, who serve more than 200 million drinking-water consumers worldwide, subscribe to the Foundation. Like you, this cadre of drinking-water professionals stays on top of emerging issues and regulations in the water industry and invests in essential drinking water technologies. The Foundation's large international membership base provides access to a diverse group of water professionals and researchers.



- 5 Free research reports.** The Foundation's research reports provide access to millions of dollars in drinking-water research. More than 500 research reports have been published since the Foundation's inception. In recent years, more than 50 reports have been published annually, resulting in a wealth of information to subscribers. New reports are announced by fax and in our periodicals as soon as they are available. Ordering copies of any report may be done by e-mail ([rfreports@awwarf.org](mailto:rfreports@awwarf.org)), fax (+1 303.730.0851), telephone (+1 303.347.6121), or online ([www.awwarf.org](http://www.awwarf.org)).
- 6 The opportunity to participate in projects or serve on committees that provide ongoing peer review of research.** Every Foundation research project has a Project Advisory Committee (PAC) that provides ongoing peer review. Subscribers who serve on PACs gain new knowledge, sharpen their expertise, and interact with some of the rising stars of the water profession. Any travel involved is paid for by the Foundation.
- In addition, a utility as an entity may volunteer for certain projects. This typically involves such activities as providing water samples, serving as a test site, or providing information or data. In return, participating utilities gain first-hand information resulting from the research study, develop contacts with experts in the field of study, and contribute to applied practical research to benefit the water community. Volunteer forms are available on the Web site.
- 7 Complimentary registration at conferences, workshops, and online seminars sponsored by the Foundation.** Each year, the Foundation organizes a number of Technology Transfer Conferences and online seminars to disseminate the results of the research program to its subscribers. The conferences provide an opportunity to delve in-depth into a specific topic, discuss findings with researchers and colleagues in the drinking water community, and earn Continuing Education Units (CEUs) or Professional Development Hours (PDHs). Workshops are held at utilities around the country and cover location-specific issues. Online seminars provide a convenient way to access research breakthroughs without leaving your office. All of these programs are free to subscribers.
- 8 Complete access to the Foundation's Web site.** The Web site—[www.awwarf.org](http://www.awwarf.org)—provides ready access to a wealth of information, including “snapshots” of ongoing projects, abstracts of final reports, and key research findings. Online ordering and registration are also available. In addition, subscribers have access to a large quantity of information in the subscriber-only section.
- 9 Regular periodicals and updates.** In addition to research reports, the Foundation provides subscribers with updates and timely information through several print and electronic newsletters. In-depth articles on a variety of research topics, the latest news and events related to the Foundation's research programs, and findings in specific areas of research are distributed regularly, on a complimentary basis for subscribers.
- 10 Having a genuine impact on the course of the water-supply industry.** By joining forces, subscribers help steer the course of research, ultimately bringing about a positive and significant impact on the water-supply community. Through the centralized research effort sponsored by the Foundation, the challenges of the water industry can be addressed at a national and international level. The Foundation's research dollars go even further because they are leveraged with government funding and collaborative partnerships with other research organizations.

For more information, contact:



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